

ORDER



Orders
Order / Rev: 361623
Alt Order #: 06862043
Product Desc: BARACK OBAMA
Estimate: 2002
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	36	\$25,375.00	\$21,568.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	36	\$25,375.00	\$21,568.75	0.00
Totals	36	\$25,375.00	\$21,568.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	23%	\$25,375.00
Market	100%	\$110,326.09

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$26,478.26
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	12%	\$13,239.13
KTUD	0%	\$0.00
KVMY	11%	\$12,135.87
KVVU	27%	\$29,788.04
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$3,309.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/10/12	10/12/12	M-F 5-6am Action News	CM	M-F 5-6a	--WTF--	:30	3	\$150.00	P-03	0.00	NM	3	\$450.00

KTNV - Las Vegas

Advertiser:	Obama for America
Product Desc:	BARACK OBAMA
Estimate:	2002

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/13/12	10/13/12	College Football Primetime	CM	4p-830p	-----S-	:30	2	\$1,500.00	P-03	0.00	NM	2	\$3,000.00
SATURDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-		2		\$1,500.00		0.00					
E 14	KTNV	10/14/12	10/14/12	Sun ABC Prime B	CM	ONCE UPON A TIME	-----S	:30	1	\$2,250.00	P-03	0.00	NM	1	\$2,250.00
ONCE UPON A TIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S		1		\$2,250.00		0.00					
E 15	KTNV	10/14/12	10/14/12	Sun ABC Prime C	CM	REVENGE	-----S	:30	1	\$2,750.00	P-03	0.00	NM	1	\$2,750.00
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S		1		\$2,750.00		0.00					
16	KTNV	10/13/12	10/13/12	Sat 11-11:35	CM	Sat 11-11:35p	-----S-	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-		1		\$500.00		0.00					
17	KTNV	10/10/12	10/12/12	M-F 12:05-1:05a	CM	M-F 12:05-1:05a	--WTF--	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	--WTF--		4		\$200.00		0.00					
18	KTNV	10/15/12	10/15/12	M-F 5-6am	CM	M-F 5-6a	M-----	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----		2		\$150.00		0.00					
19	KTNV	10/15/12	10/15/12	M-F 11-12p	CM	M-F 11-12p	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----		1		\$300.00		0.00					
E 20	KTNV	10/15/12	10/15/12	2p Syndicated Show	CM	2p-3p	M-----	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
JEFF PROBST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----		2		\$275.00		0.00					
21	KTNV	10/15/12	10/15/12	330PM ACTION NEWS	CM	M-F 330PM-4P	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
330pm Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----		1		\$250.00		0.00					
22	KTNV	10/15/12	10/15/12	M-F 12:05-1:05a	CM	M-F 12:05-1:05a	M-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----		1		\$200.00		0.00					
Totals													36	\$25,375.00	